

WOMENS

DENIM

ZERO CARBON INNOVATION INC • DENIM COLLECTION





WOMENS / WIDE LEG

THE DENIM WARDROBE

Long lines. Short layers. Room to move.

MINIMUM

Low MOQ · style and origin dependent



SHORTS

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries

WOMENS / STRAIGHT WIDE

STRAIGHT & RELAXED

Clean fronts and balanced proportions

MINIMUM

Low MOQ · style and origin dependent

SHAPED

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries



WOMENS / HIGH-WAIST FLARE

FLARE & CROP FLARE

Two lengths, one flared line

MINIMUM

Low MOQ · style and origin dependent



CROP FLARE

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries

WOMENS / FRONT

BARREL LEG

Rounded volume through the leg

MINIMUM

Low MOQ · style and origin dependent

BACK

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries



WOMENS / RAW HEM

SHORT CUTS

Raw hems and pocket character

MINIMUM

Low MOQ · style and origin dependent



BACK VIEW

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries



WOMENS / EDITORIAL STUDY

DRAWN IN INDIGO

A looping laser pattern across a boxy jacket

MINIMUM

Low MOQ · style and origin dependent



EDITORIAL STUDY

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries



WOMENS / DARK VOLUME

BLACK & GREY

A tonal edit of rounded and wide shapes

MINIMUM

Low MOQ · style and origin dependent



GREY TROUSER

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries

A woman with dark hair in a braid, wearing a white sleeveless top and dark indigo wide-leg jeans, standing against a grey background.

WOMENS / DARK INDIGO

INDIGO DEPTH

Dark, mid and pale denim directions

MINIMUM

Low MOQ · style and origin dependent

A woman with short grey hair, wearing a beige sleeveless top and pale blue wide-leg jeans, standing in a courtyard with a blue door and a potted plant in the background.

PALE BLUE

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries

COLLECTION MATRIX

A proposed assortment from the source range

CATEGORY	SHAPE	SURFACE
Bottoms	Wide / straight	Grey / indigo
Fashion leg	Flare / barrel	Mid blue
Layers	Boxy / cropped	Laser / fray
One-piece	Dress / jumpsuit	Blue denim



WOMENS / RAW SHORT

THE COMMERCIAL EDIT

A proposed capsule for buyer selection

MINIMUM

Low MOQ · style and origin dependent

LOOSE FIT

DELIVERY

15-day OTIF on programmed styles

REACH

Twenty-two countries



WOMENS

Low MOQ, high mix: the minimum is set per style, origin and fabric.
15-day OTIF on programmed styles, across twenty-two countries.

WE LOVE SUSTAINABLE FASHION.

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