



ZERO

CARBON INNOVATION



SUMMER BOTTOMS + SKIRTS

movement, print  
and soft structure

ZERO CARBON INNOVATION INC

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# TIERED, WRAP, FLARED, DENIM AND SET LOGIC



TIERED



WRAP



FLARED



DENIM



SET



WRAP, PRINTED



PRINT + MOVEMENT

# AOP ONLY WORKS WHEN THE GARMENT MOVES

Florals, polka dots and botanical prints need drape, flare and proportion.





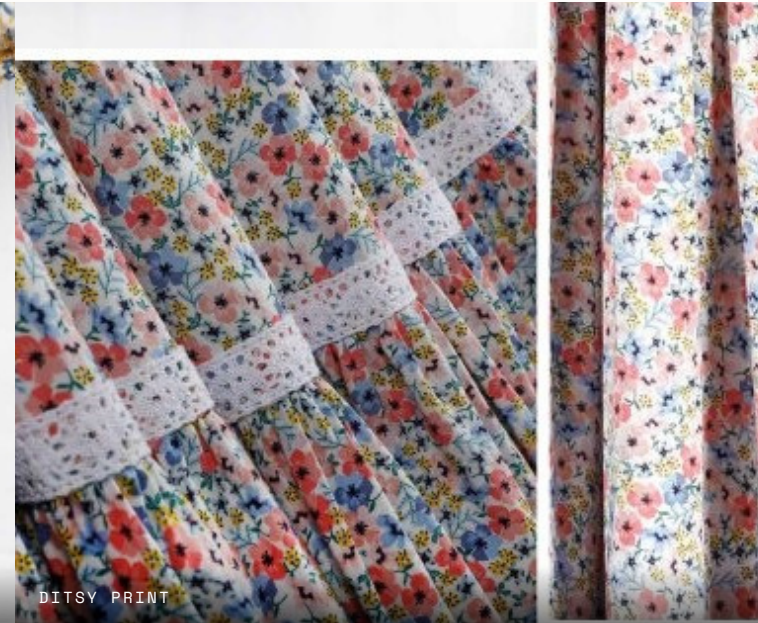
## SOFT, NATURAL AND CRAFTED SURFACES



WHITE, EMBROIDERED HEM



FLORAL, SOFT DRAPE



DITSY PRINT



POLKA DOT



RUST, IN WEAR



WRAP TIE



FROM SKIRT TO SET

## BOTTOMS CAN ANCHOR THE CAPSULE

Build around co-ords, matching prints and fabric continuity.

Viscose, rayon, Tencel, cotton schiffli, denim bleach and linen-viscose where verified.



# START WITH ONE CAPSULE



Tell us which silhouettes you want to carry and the calendar you have to hit. We come back with a programme, not a pitch.



**Vishal Behal**

CO-FOUNDER AND CEO

25 years across factory floors and brand rooms, building programmes for some of the world's largest apparel brands.

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**David Williams**

PARTNER AND COO

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Nineteen documents, one for each subject.  
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