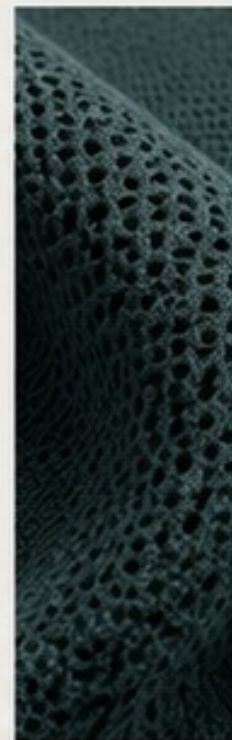




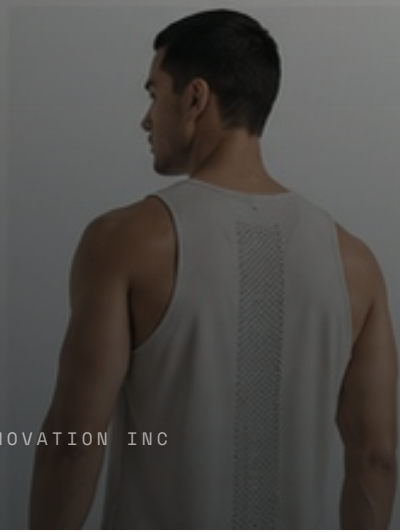
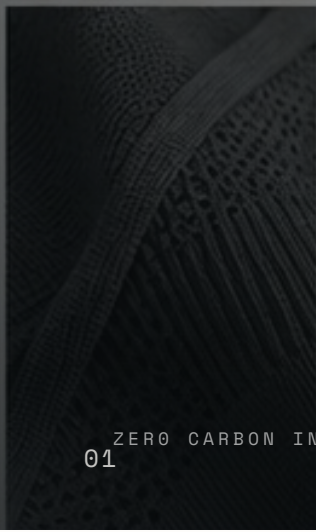
ZERO

CARBON INNOVATION



SEAMLESS ATHLEISURE

engineered
to move





ONE SEAMLESS PLATFORM



WOMEN'S
SPORTS BRA



WOMEN'S
CROP TOP



WOMEN'S
TANK



WOMEN'S
LEGGING



WOMEN'S
BIKE SHORT



MEN'S
FITTED TEE



MEN'S
SLEEVELESS TOP



MEN'S
SHORT

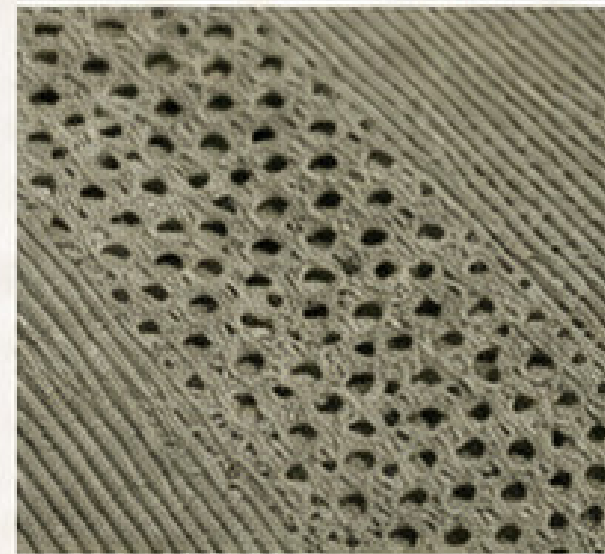
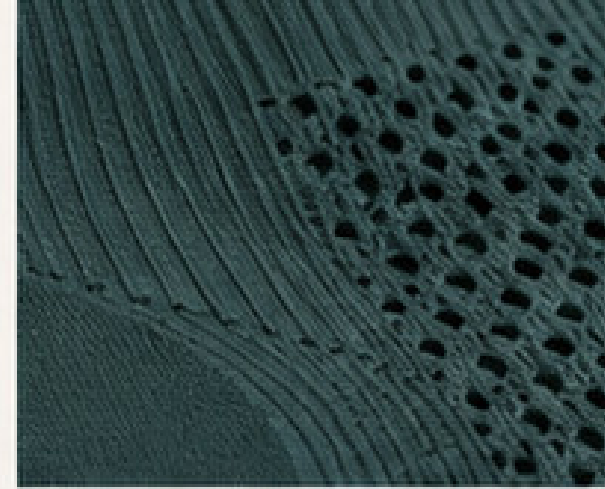


WOMEN'S PLATFORM

SUPPORT, SHAPE, EASE

Seamless tops designed for movement, comfort and clean retail appeal.

Support engineered where it matters. Second-skin comfort with an ultra-soft seamless feel. Breathable zones placing airflow and ventilation where the body needs them. Silhouettes that carry from studio to street.



WOMEN'S LOWER BODY



BUILT TO MOVE WITH YOU



LEGGING



BIKE SHORT

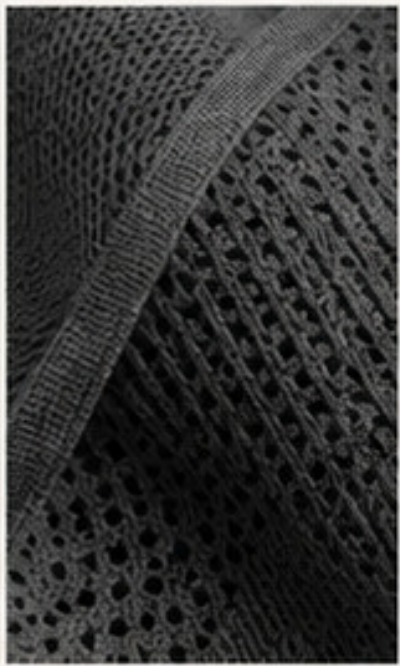


CROP LEGGING



STYLED LOOK





**MEN'S
FITTED TEE**



**MEN'S
1/4 ZIP LAYER**

MEN'S ACTIVE

LIGHT, TECHNICAL, CLEAN

A seamless men's platform built around breathable essentials and repeatable coordinates.

Five core silhouettes. Breathable structure through engineered ventilation, built to mix and match, with the commercial simplicity of focusing on what actually moves.

ENGINEERED KNIT



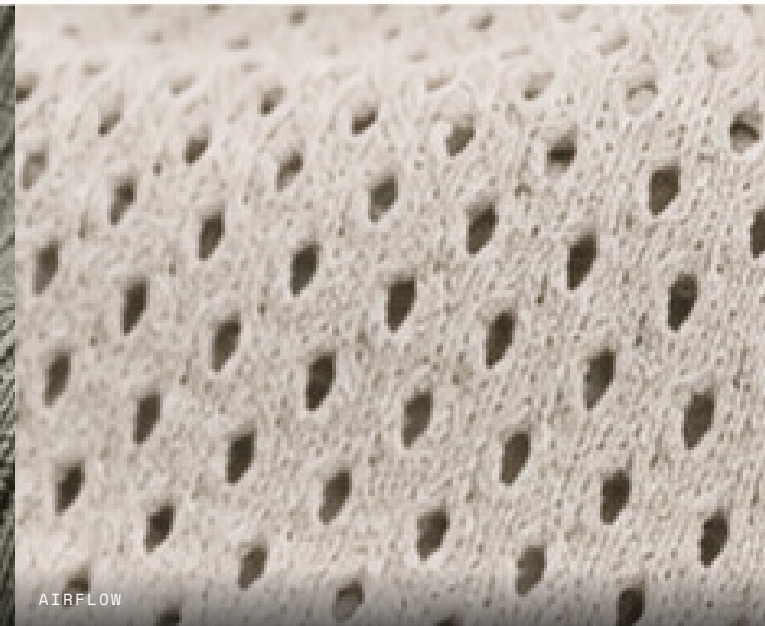
THE KNIT DOES THE WORK



VENTILATION



STRETCH



AIRFLOW



SUPPORT



RECOVERY



SOFT HAND



BUILT FROM FUNCTION



Smooth base

Soft next-to-skin feel with structure.



Rib support

Targeted support zones for movement.



Ventilation mesh

Airflow where you need it.



Recovery stretch

Shape recovery, freedom to move.



BODY MAPPING

PERFORMANCE PLACED WITH INTENT

Different knit zones support airflow, comfort and movement exactly where they are needed.

Ventilation zones open the knit structure to increase airflow and manage heat. Support zones use denser knits for targeted support and shape retention. Mobility zones are engineered to flex, allowing full range of movement.

SUPPORT
structured
knit for
medium
support

VENTILATION
open knit
zones for
airflow

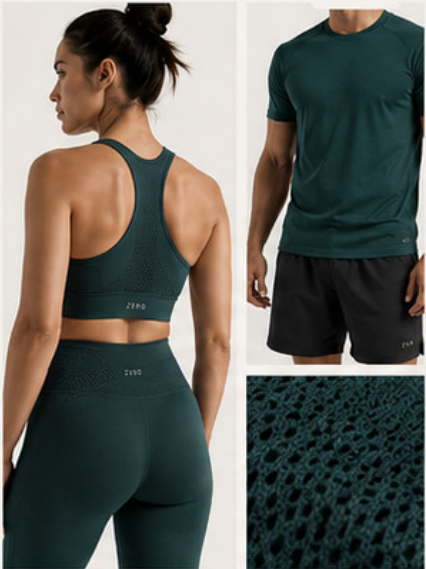
MOBILITY
engineered
flex zones
move with
you



COLOUR DIRECTION



TONAL, MODULAR, COMMERCIAL

DEEP TEAL
FOCUSED + CONFIDENT**CHARCOAL**
STRONG + VERSATILE**MUTED BERRY**
WARM + REFINED



FROM CONCEPT TO CAPSULE

ZERO turns a seamless product idea into a clear, buyer-ready programme. Start with one capsule. Build from there.



01

concept

We start with movement insights and define the product opportunity.

02

design direction

We translate the concept into a cohesive aesthetic, materials and details.

03

sample development

We engineer seamless samples and refine performance from the inside out.

04

fit refinement

We perfect fit, comfort and function through iterative fit sessions.

05

production ready

We finalise specs, validate quality and prepare a scalable production plan.



START WITH ONE CAPSULE



Tell us the styles you want to carry and the calendar you have to hit. We come back with a programme, not a pitch.



Vishal Behal

CO-FOUNDER AND CEO

25 years across factory floors and brand rooms, building programmes for some of the world's largest apparel brands.

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David Williams

PARTNER AND COO

Builds ZERO's affiliate partner network across the world. New origins, new markets, one standard of care.

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GO DEEPER

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Nineteen documents, one for each subject.
Ask for the one you need.