ZERO

# HOME TEXTILES

THE COLLECTION



# COLLECTION ARCHITECTURE

One category, five programmes.

### BED AND BATH LINEN

The core range. Sheeting, covers, quilts, protectors, towelling and bath accessories.

### DOWN FEATHER PILLOWS

Feather and down fill, carried as a loft and recovery programme.

### NATURAL LATEX PILLOWS

Moulded cores in three profiles: contour, slim and soap.

### EMBROIDERED COLLECTION

Ten named stories, each with its own placement and bedding application.

### KAPOK COTTON PILLOWS

A plant fibre fill taken from the pod, carried as a natural alternative.



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# THE BEDROOM

Sheeting, covers and the sleep set.



PLAIN BEDSHEET



PILLOW COVER



QUILT COVER



QUILT



CLASSIC PILLOW



MATTRESS PROTECTOR



PILLOW PROTECTOR



MATTRESS TOPPER



POCKET SPRING MATTRESS



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# THE BATH

Towelling, mats and the pieces that cross both rooms.



**BATH TOWELS**



**BATH MAT**



**WAFFLE BATH ROBE**



**SHOWER CURTAIN**



**CUSHION**



**FLEECE BLANKETS**



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# THE EMBROIDERED COLLECTION

Ten stories, one grammar.

Each story is carried twice: as an embroidery placement, which is the drawing that sets where the work sits, and as the bedding application it becomes.

The placement is the specification a factory reads. The bedding is what the buyer sees. Both ship for every story in the range.

Embroidery and construction language only. No thread count and no size is stated.



Embroidered bed cover. Placements and applications follow.



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# TEN STORIES

The bedding application.



MARROW



MOUNT



AURA



FLORIA



ROSETTA



HORIZON



CHAIN



LAGOON



OLIVE



AUTUMN

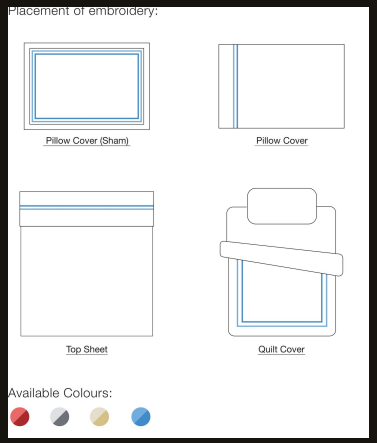


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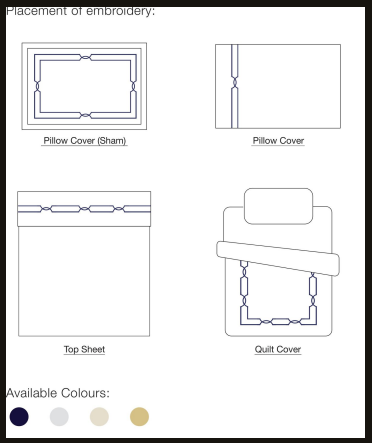
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# TEN PLACEMENTS

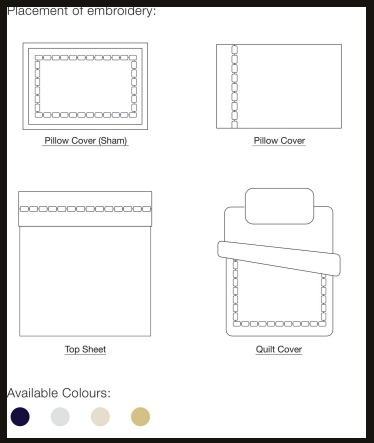
The drawing a factory works to.



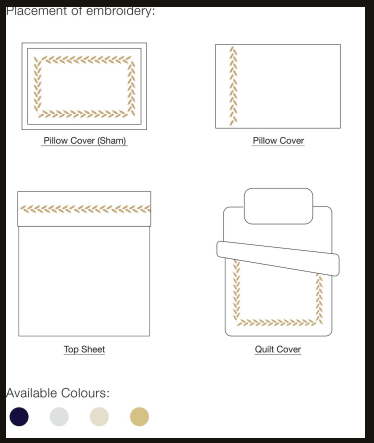

**MARROW**



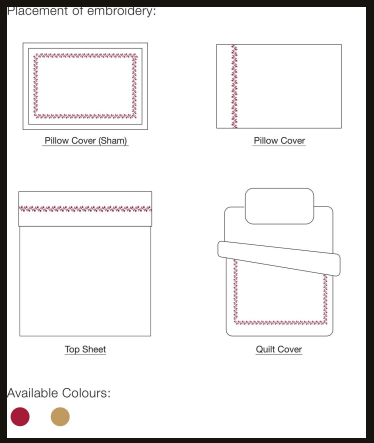

**MOUNT**



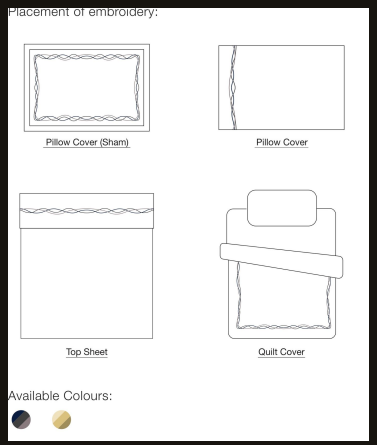

**AURA**



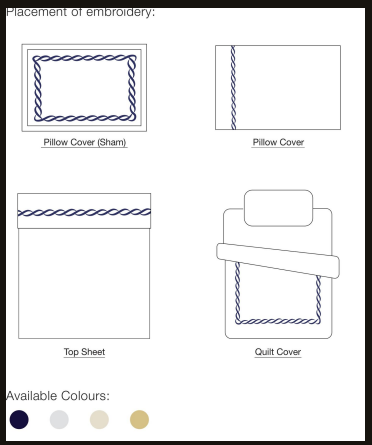

**FLORIA**



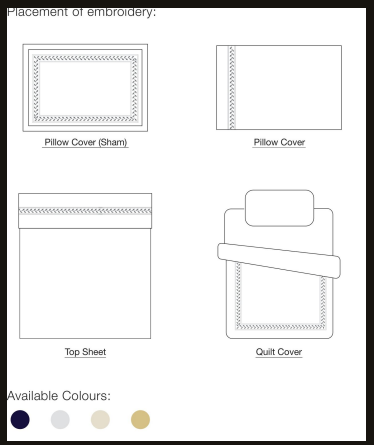

**ROSETTA**



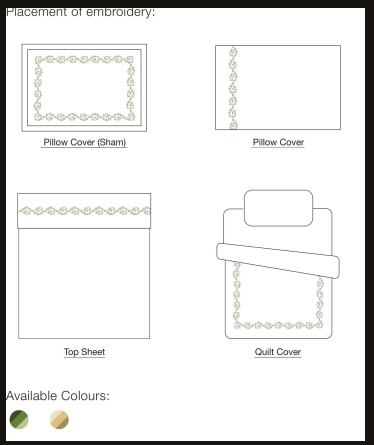

**HORIZON**



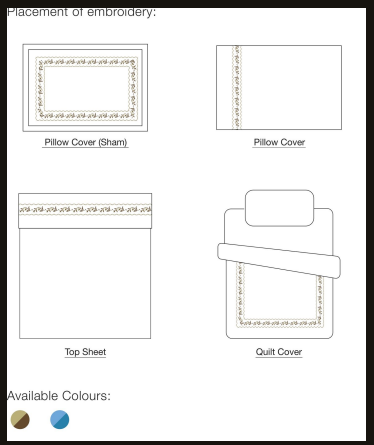

**CHAIN**




**LAGOON**




**OLIVE**




**AUTUMN**


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# NATURAL FILLS

Down and feather, and the plant fibre alternative.



DOWN AND FEATHER FILL



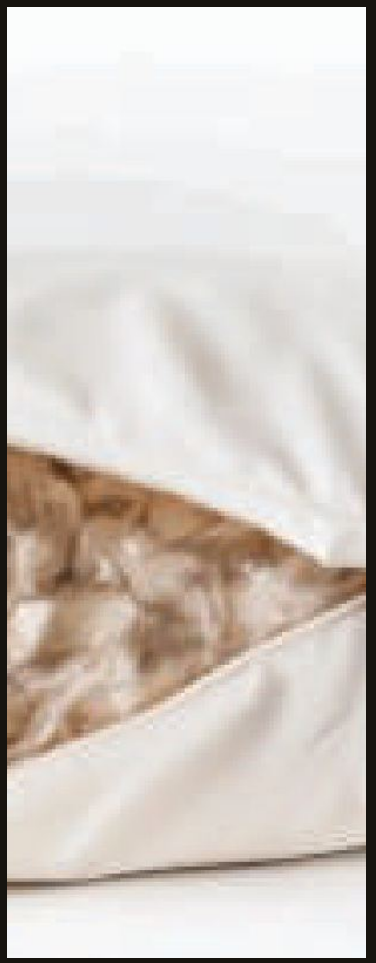
DOWN PILLOW PROFILE



LOFT AND RECOVERY



KAPOK PODS AND FIBRE



KAPOK FILL INTERIOR



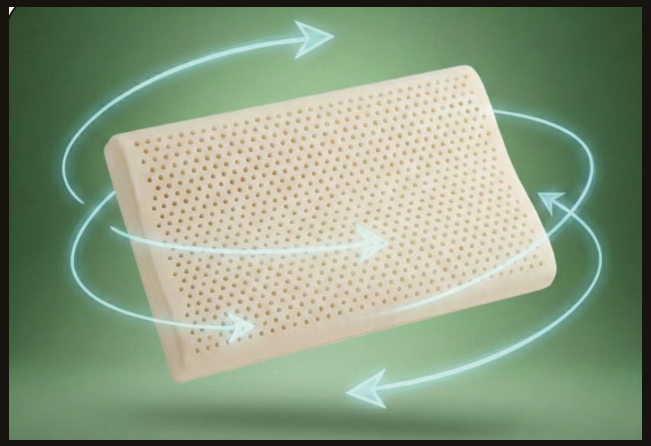
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# NATURAL LATEX

Three profiles, moulded rather than filled.



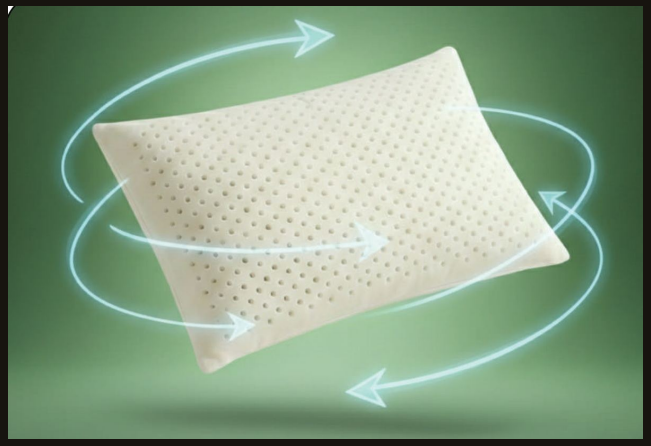

CONTOUR PROFILE



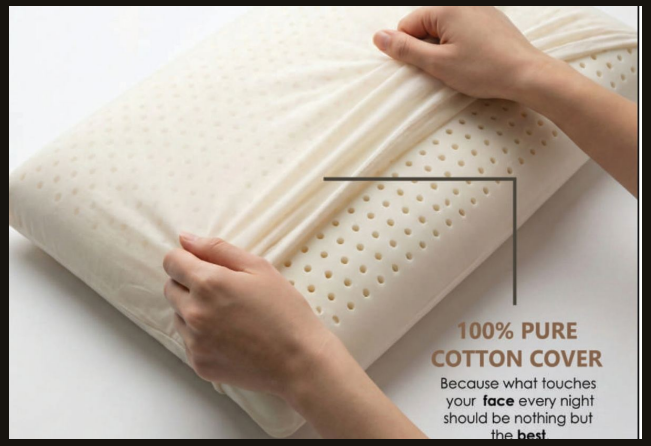
CONTOUR CORE



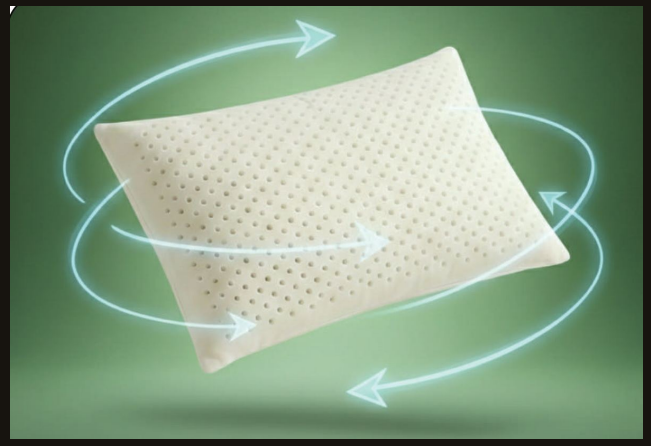

SLIM PROFILE



SLIM CORE




SOAP PROFILE



SOAP CORE



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# HOW THE RANGE IS QUOTED

Concept to delivery.

### SPECIFICATION

A buyer brings a size chart, a fill preference and a cover construction. ZER0 returns a costed specification against them.

### FILL SOURCING

Feather, kapok and latex are each a separate supply decision and are quoted separately from the cover.

### SAMPLING

Fit and finish are proved on a sample before bulk, in the same stages the apparel categories use.

### COMPLIANCE

Stated against the buyer's own programme. ZER0 states no certification of its own in this document.


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# START WITH ONE ROOM



Tell us which room you want to carry and the calendar you have to hit. We come back with a programme, not a pitch.




## Vishal Behal

CO-FOUNDER AND CEO

25 years across factory floors and brand rooms, building programmes for some of the world's largest apparel brands.

vishal@zer0.ai





## David Williams

PARTNER AND COO

Builds ZER0's affiliate partner network across the world. New origins, new markets, one standard of care.

david@zer0.ai


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