



ZERO

CARBON INNOVATION



DESIGN & 3D

focus
design



DESIGN

A SKETCH THAT CANNOT BE MADE IS DECORATION

Design at ZERO does not hand off and walk away. The team that develops the fabric and builds the 3D file follows the style into production.

First bulk fabric approval, in-line checks, and final inspection against the approved standard.





MADE BY THE PEOPLE WHO MAKE IT

MADE BY HAND, THEN BY LINE



THE TEAMS

DESIGN INTELLIGENCE FROM TWO CONTINENTS

Design intelligence from North America and India is engineered into reality by the base that will build it.

The people who cost your programme have stood on the line that sews it.

FOUR THINGS WE DO FIRST

Read the requirement

What it is for, who buys it, what it has to prove and what it has to land at.

Engineer the fabric

Construction, weight, hand and finish developed against the programme rather than selected from a shelf.

Match it to the base

The origin, the mill and the line that wins that style on capability, not on convenience.

Prove it in 3D

A rendered garment approved before a metre is cut.





DEVELOPED THROUGH THE BASE



LADIESWEAR, SEASONAL RANGE



SIX CAPABILITIES, ONE STANDARD



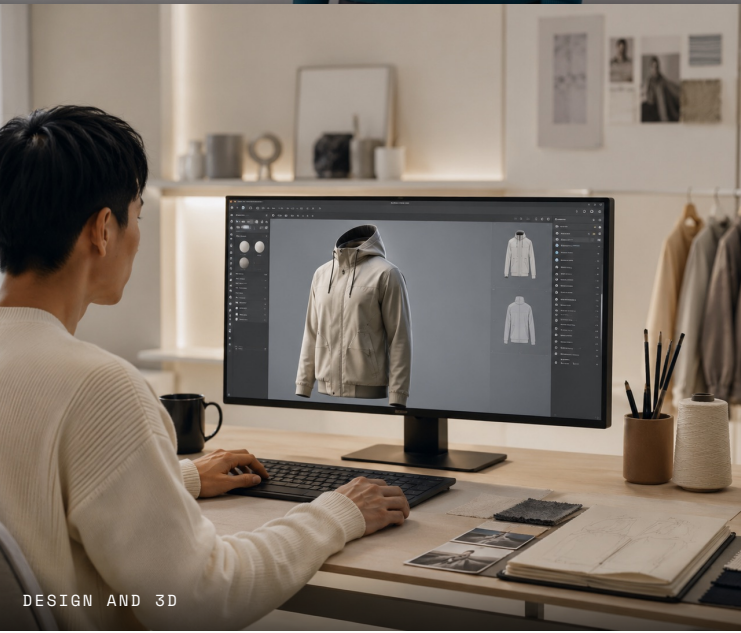
SEAMLESS AND ACTIVE



OUTERWEAR AND WORKWEAR



FABRICS AND FIBRES



DESIGN AND 3D



FOOTWEAR



HOME TEXTILES



3D

APPROVE IT BEFORE IT EXISTS

Without fabric, freight, waste or packaging. The garment is rendered at the right weight and drape and signed off on screen.

low MOQ per style, per colour.

Lower minimums mean more styles tested and fewer wrong ones bought.





THE PEOPLE

WE LISTEN, INTERPRET, TRANSFER AND BUILD

Every person contributes. The design is in the spotlight; behind it are the technicians, merchandisers and the quality, environment and human rights specialists.

We add human value to everything we do.



DEVELOPMENT

NATURAL DYE SOLUTIONS FROM INDIA

Print, embroidery and dye development run inside the base, with 700 embroidery heads and in-house print at the cluster.

Development is not a service bought in at the end. It is where the programme is decided.





FABRIC

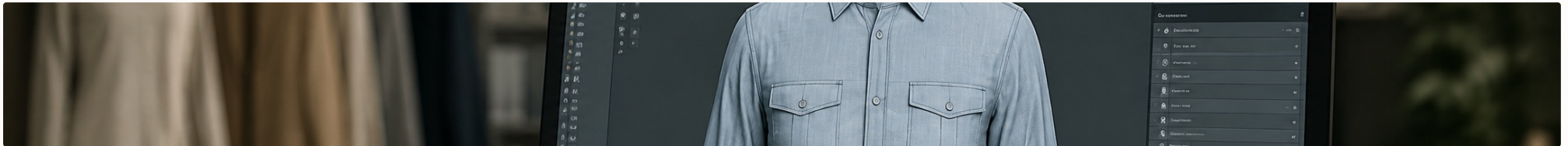
WE DEVELOP THEM, SOURCE THEM, COLLECT THEM

A fabric library is only useful if someone can build from it. Ours sits with the people who knit, dye and finish.

Develop your own fabric with us, or choose from what the base already runs.



SEND US ONE PROGRAMME TO DESIGN



Tell us what you make, where you sell, and what you wish your supply chain could prove.



Vishal Behal

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25 years across factory floors and brand rooms, building programmes for some of the world's largest apparel brands.

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PARTNER DESKS

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Tirupur

GO DEEPER

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Nineteen documents, one for each subject.
Ask for the one you need.