



ZERO

CARBON INNOVATION



ZERO CIRCULAR

waste
becomes wear

23 PARTNER FACTORIES, FIVE COUNTRIES

What each origin actually makes, rather than how many addresses carry the name.

16

India

HIGH MIX, LOWER MOQ,
FIBRE TO GARMENT

3

Bangladesh

WOVEN BOTTOMS,
UNDERWEAR, CASUAL AND
PERFORMANCE

1

Sri Lanka

SEAM-SEALED AND
FUNCTIONAL OUTDOOR

1

Myanmar

FUNCTIONAL OUTDOOR AND
WORKWEAR

2 +
1

China

TWO PARTNER FACTORIES,
ONE SOURCING AFFILIATE

Facilities are named under MOU. Capability and country are stated; the address is not.



PRODUCT CATEGORIES



TWELVE CATEGORIES, ONE STANDARD



CASUAL WOVENS



OUTERWEAR



ACTIVE AND ATHLEISURE



SLEEPWEAR



HOME TEXTILES



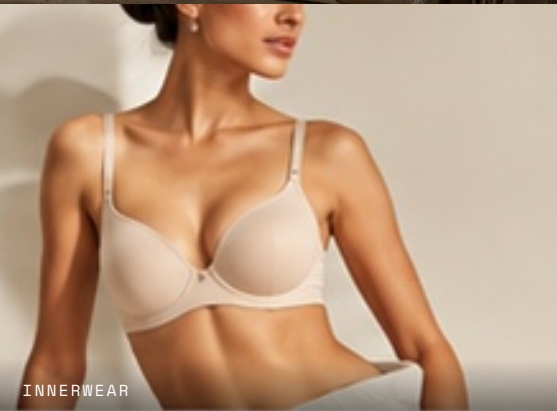
LOUNGE



WOVEN BOTTOMS



KNITWEAR



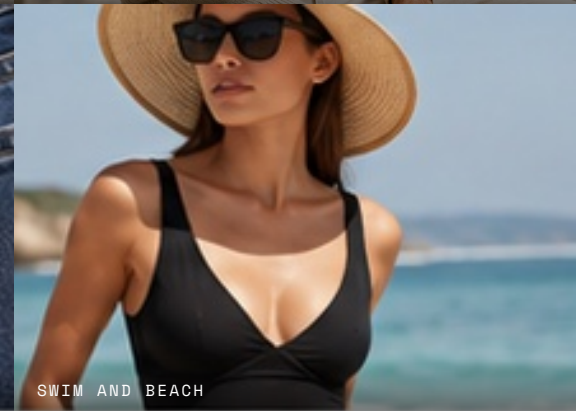
INNERWEAR



KIDS



DENIM



SWIM AND BEACH



EIGHT COLLECTIONS, ON THE BODY

One figure from each collection, in the order the boards run.



YIN-YANG



DISRUPTIVE NEUTRAL
GROUNDS



COOL WINTER



NAUTICAL



RUSTIC MODERNISM



SEA BREEZE



EARTHY



CALICO COPY



FIVE SYSTEMS, ONE STANDARD

Each line is a fibre system rather than a name. What a programme needs decides which one it runs on.

Z-TEC

Biodegradable recycled PET, with blockchain traceability.

Z-MELD

Recycled PET and biodegradable recycled PET, blended with recycled post-industrial waste cotton.

Z-ENZO

Recycled cotton with new age viscose, and cellulosic and biodegradable fibre.

Z-EON

Organic or regenerative cotton with rPET and recycled post-industrial waste cotton, carrying traceability.

Z-BLU

Recycled denim and faux denim.

Colour is carried at fibre wherever the system allows it, which is what keeps a recycled programme out of the wet dyeing stage.



EIGHT COLLECTIONS, ONE CIRCULAR PROGRAMME

ZERO Circular: designed and delivered end to end as a single circular programme, from recovered fibre through to finished garment.

Z - TEC

Yin-Yang

Black and white blends, balance as the idea.



Z - TEC

Disruptive Neutral Grounds

Rustic, grainy hand in earthy neutrals.



Z - MELD

Cool Winter

Autumn hues carried through to winter frost.



Z - MELD

Nautical

Red, blue and white, ship deck and anchor.



Z - ENZO

Rustic Modernism

Natural texture, new age cellulose, commercial ease.



Z - EON

Sea Breeze

Ocean blues against a serene off-white.



Z - EON

Earthy

Slow living, minimal, natural and grounded.



Z - BLU

Calico Copy

The look and feel of denim, without the dependency.



The ground they share, in the deck's own words: inspired by neutral and natural textures found in nature, a rustic and grainy feel of fabrics, with colours driven from earthy and neutral tones.



Yin-Yang

Biodegradable recycled PET, with blockchain traceability.

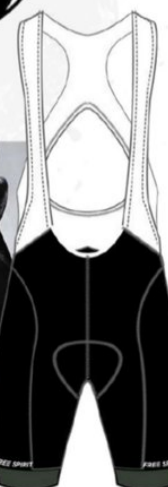
Inspired by the ancient symbol of harmony Yin-Yang, that reminds us life is a balancing act and to embrace the ups and downs. A mix of black and white blends makes up this collection.

PANTONE
19-0303 TCX

PANTONE
17-3911 TCX

PANTONE
14-4107 TCX

PANTONE
11-0601 TCX



Biodegradable poly -
100% Yarn count: 30's
GSM: 200

Biodegradable poly -
100% Yarn count: 30's
GSM: 200



Disruptive Neutral Grounds

Biodegradable recycled PET, with blockchain traceability.

The idea behind this theme is inspired by neutral and natural textures found in nature. A rustic, grainy feel of fabrics and colours driven from earthy and neutral tones form our ground base.





Cool Winter

Recycled PET and biodegradable recycled PET, blended with recycled post-industrial waste cotton.

The transition from autumn hues to winter frost builds this theme. The fabric stands to the authenticity of the weather, structured and sturdy in nature, while the colours support the change of tone from red to navy, grey and white.





Nautical

Recycled PET and biodegradable recycled PET, blended with recycled post-industrial waste cotton.

The ocean waves on a sailor's sleeve, sealed with red, blue and white. Ship deck and anchors precisely used to form a theme that consists of nautical and breezy vibes.





Rustic Modernism

Recycled cotton with new age viscose, and cellulosic and biodegradable fibre.

Natural texture, new age cellulose, commercial ease. The product story is calm, tactile and modern rather than overtly eco.

PANTONE
14-4318 TCX

PANTONE
12-0435 TCX

PANTONE
14-3906 TCX

PANTONE
13-1334 TCX





Sea Breeze

Organic or regenerative cotton with rPET and recycled post-industrial waste cotton, carrying traceability.

Inspired by the ocean waves and blue breeze. A mix of blue blends and serene ocean white makes up this collection, structured like the ocean and well defined like the waves.





Earthy

Organic or regenerative cotton with rPET and recycled post-industrial waste cotton, carrying traceability.

A theme built upon earthy tones, slow living and minimal fashion. The texture and colour of fabrics in this collection consist of natural tones and the neutrality of the earth and sandy elements.

PANTONE
18-1029 TCX

PANTONE
117-1220 TCX

PANTONE
17-1230 TCX

PANTONE
119-1540 TCX



70% organic cotton/30% recycle cotton
Yarn count: 30's GSM: 150

100% organic cotton
Yarn count: 40's GSM: 130

95% organic cotton / 5% spandex
Yarn count: 40's GSM: 300

70% organic cotton / 30% recycle cotton Yarn
count: 30's GSM: 170

90% organic cotton / 10% spandex
Yarn count: 40's GSM: 220



Calico Copy

Recycled denim and faux denim.

A collection made from sustainable staples to form the look and feel of denim, without having to hamper the ethical take on product making.





KNITS

THE BASE IS VERTICAL

Fibre to yarn to knit to dye to finish to garment, inside one group. 1,200 tonnes of knit a month and 700 embroidery heads across the cluster.

Verticality is why traceability runs the whole chain without a gap.



FOOTWEAR

GOOD SHOES TAKE YOU TO GOOD PLACES

Safety footwear, functional outdoor and direct-sole construction through the partner base.

The Footwear document carries the full range.





DESIGN AND DEVELOPMENT

DESIGNED FOR YOUR CUSTOMER, DEVELOPED FOR YOUR BUSINESS

Design and product development sit with the base that will build the style, not in a separate office that hands over a drawing.

Private label and exclusive programmes, developed against your calendar rather than selected from a seasonal range.

low MOQ per style, per colour.





MATERIALS AND QUALITY

THE MATERIAL IS THE PROOF, THE STANDARD IS IN THE FINISH

Organic and regenerated cotton, recovered cotton, GRS-certified recycled polyester, Tencel, modal, lyocell, bamboo and linen. Chemical-free dyeing and laser finishing.

A standard is a number and a method, or it is an opinion. Ours is written before the programme starts and checked against the approved sample, not against memory.

15-day OTIF on programmed styles.

UPDATES AND SEASONAL COLLECTIONS

BOHEMIAN, AW 27/28

Collections are added as they land. Each is developed through the partner base and carried on the same standard as the core range.

Bohemian, AW 27/28. Boho and resort womenswear in viscose modal satin, silk, bemberg cotton, viscose jacquard dobby, cotton twill, cotton linen and Tencel satin. Blouses, tunics and co-ords, with embroidery and print developed in house.

Thirty six looks in the full collection. Ask for the line sheet and the quotation.

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VISCOSE MODAL SATIN



SILK, 50 GSM



BEMBERG COTTON



VISCOSE JACQUARD DOBBY

WE LOVE SUSTAINABLE FASHION.



BRING US ONE STYLE. PROVE US THERE



One style, one colourway, one season. Widen it when the first programme has earned it.

Go deeper: Worldwide Company Profile · The People · Sustainability and Fabrics · Design and 3D · Footwear · Origin and Evolution



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Montreal · Atlanta · Chennai
New York

PARTNER DESKS

Dhaka · Bengaluru · Delhi
Tirupur

GO DEEPER

zer0.ai
Nineteen documents, one for each subject.
Ask for the one you need.